

# CONFESSIONS OF A LEARNING DESIGNER: WORKING HARMONIOUSLY WITH AN SME

10 top tips for working in Moodle when time is running out

## AFTRS

Australian Film Television  
and Radio School

Mark Parry  
E Learning Designer

# BACKGROUND & CONTEXT

- AFTRS (founded 1973)
- Film, TV, radio, digital, media, communications, storytelling & creativity
- Primarily on-campus delivery
- Close industry links
- Moodle since 2013
- Currently Moodle v3.5.3
- Award courses (BA, MA & Grad Dip programs)
- Short courses (non-award, on-campus + blended + online)
- Industry certificates (vocational learning outcomes, on-campus + blended + online)



AFTRS

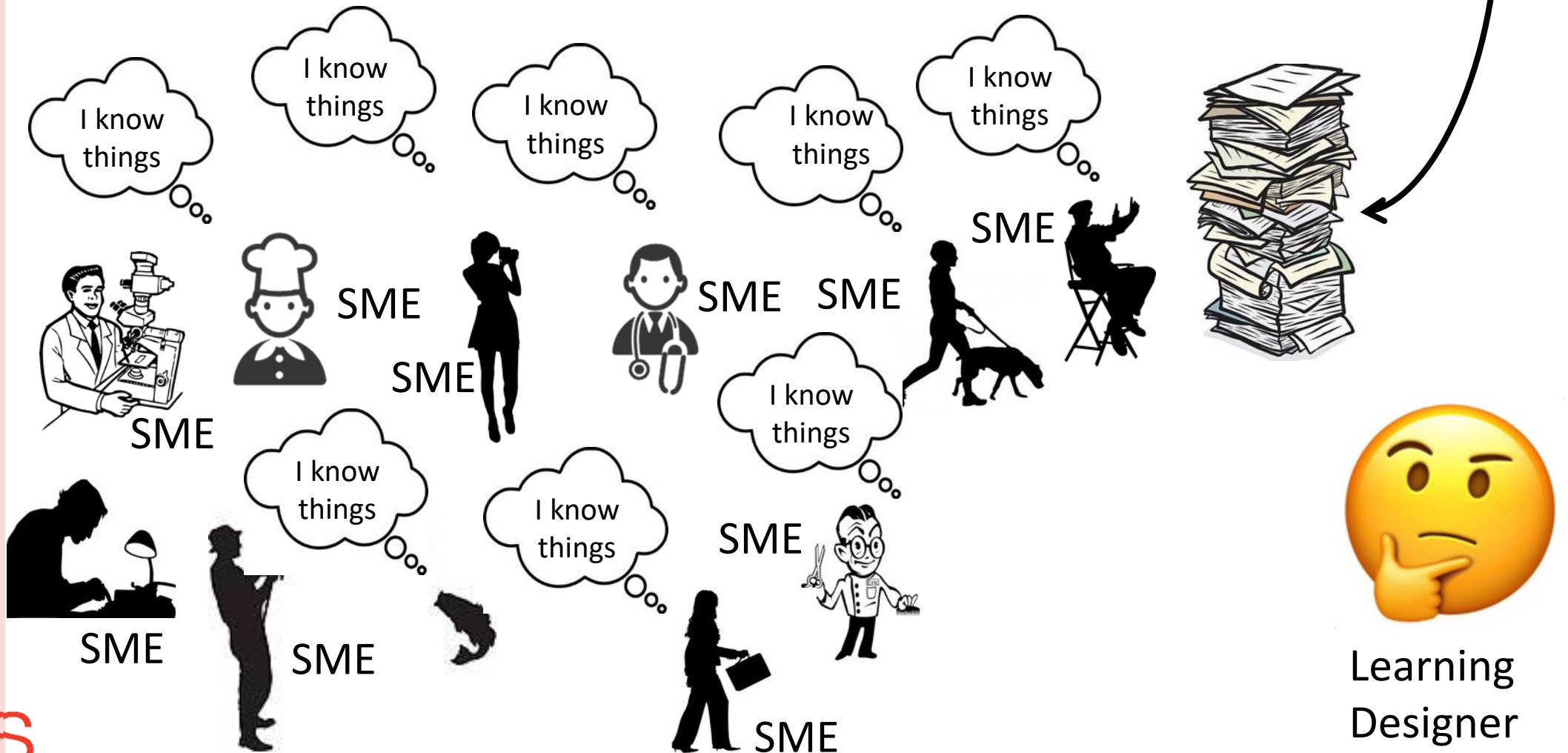


AFTRS

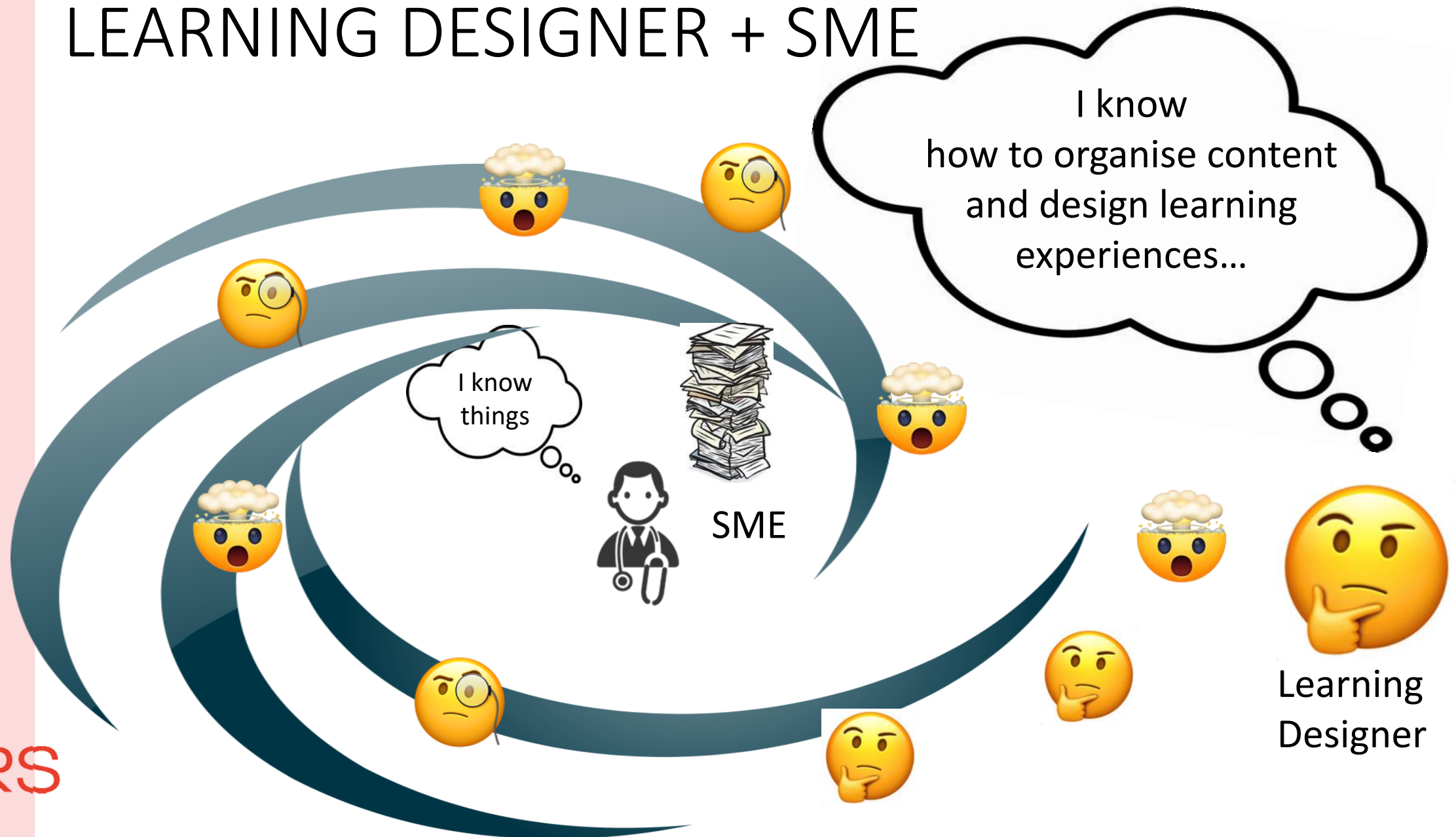


AFTRS

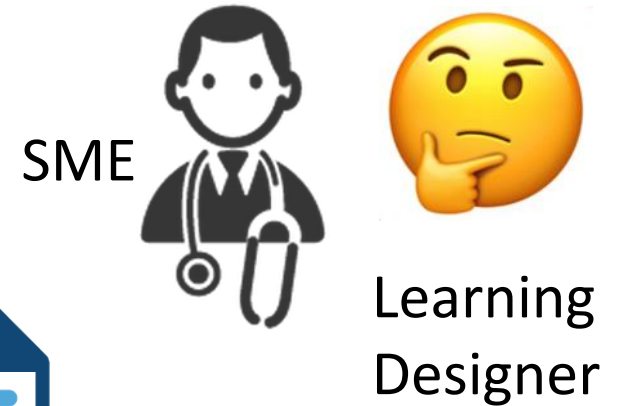
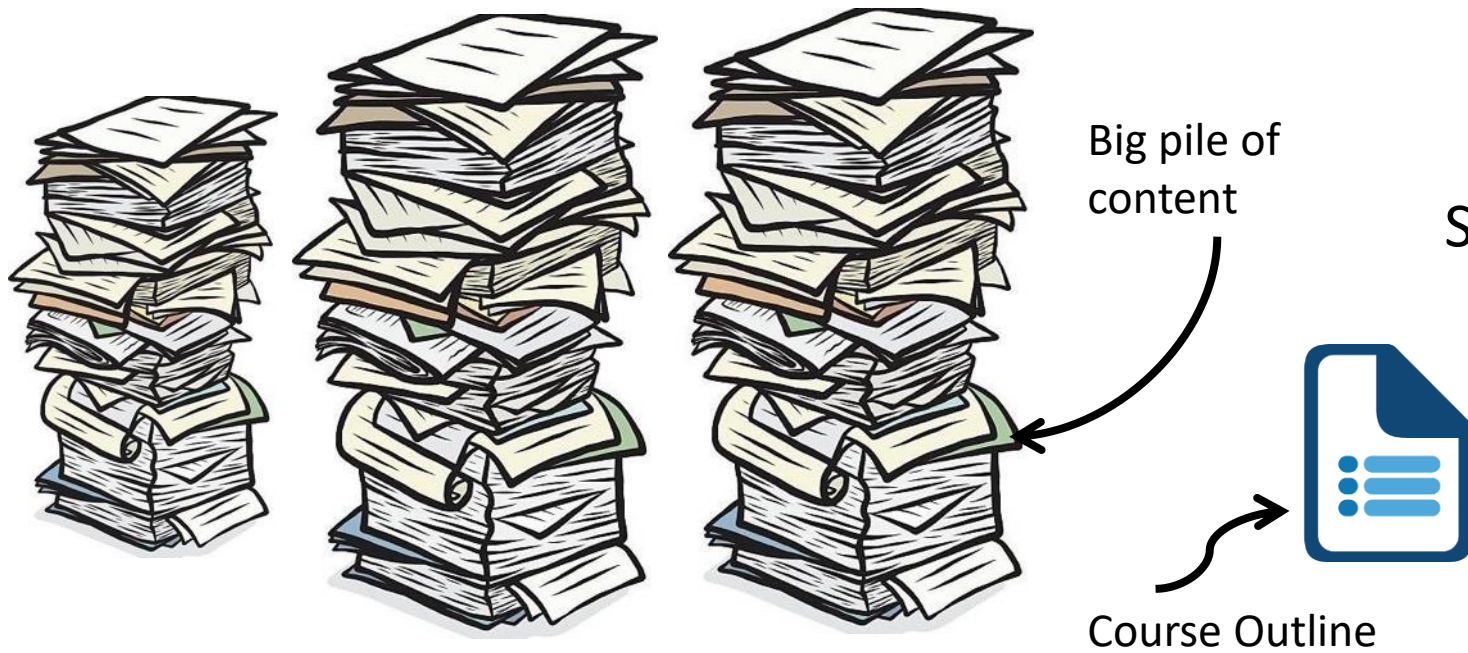
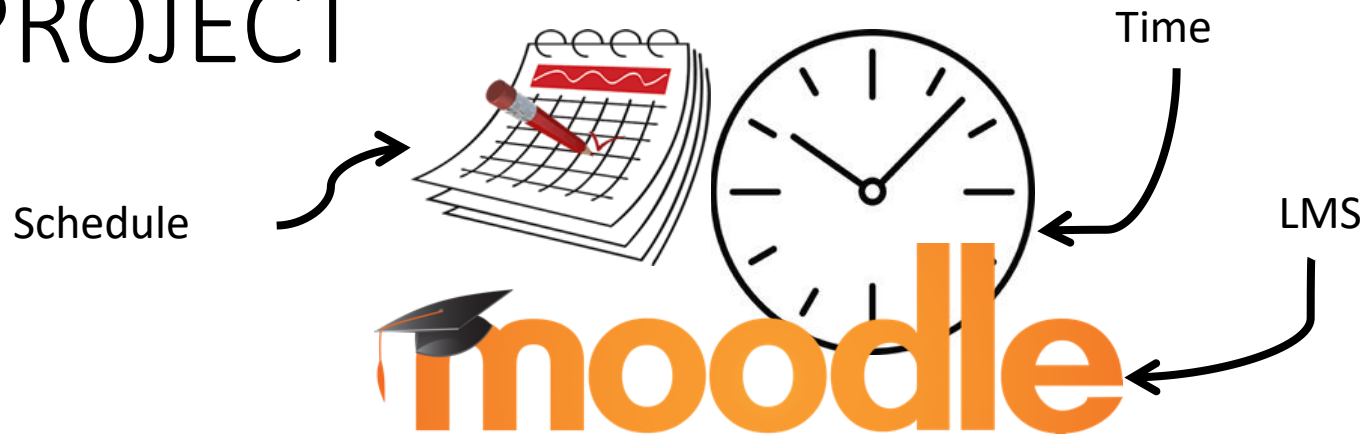
# SUBJECT MATTER EXPERTS (SMEs)



# LEARNING DESIGNER + SME



# PROJECT



AFTRS



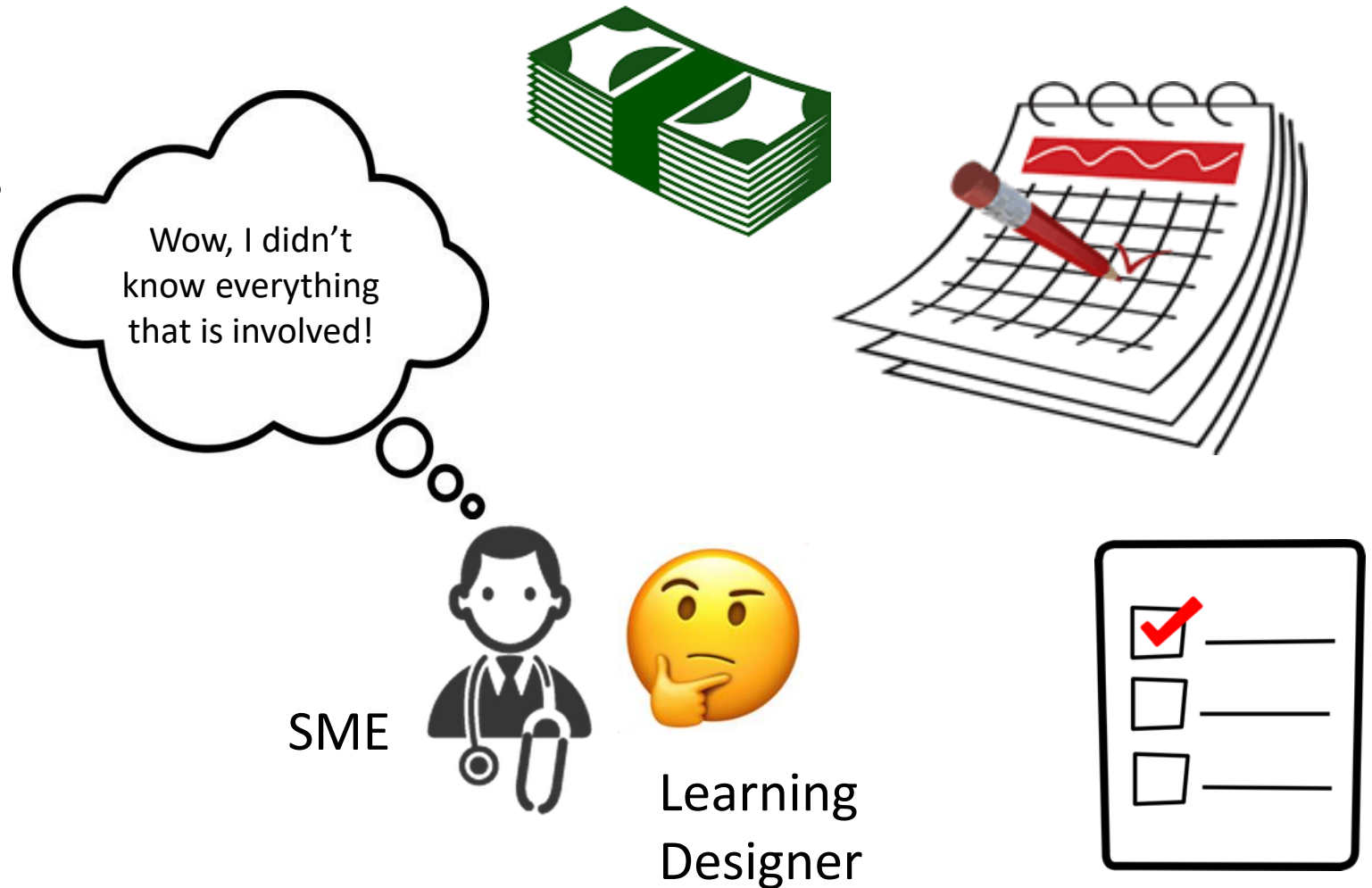
# #01 TRUST

- Meet for a coffee
- Mutual respect and establish confidence
- Confident that you will guide them with online learning
- Prior experience with learning and teaching
- Working styles and personalities
- Approach to project tasks
- Acknowledge each-other's knowledge, skills and perspectives



# #02 SCHEDULES & BUDGETS

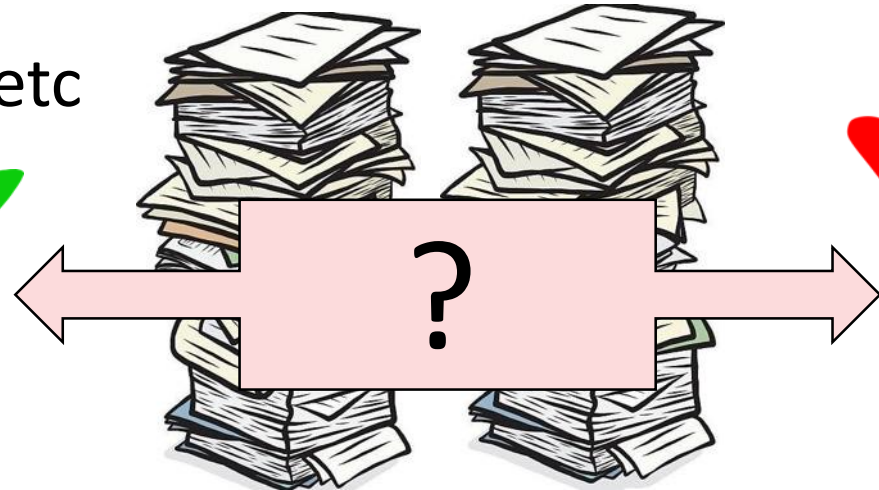
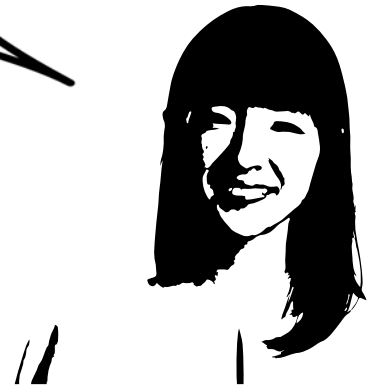
- Restrictions
- Opportunities
- Budget
- Timelines
- Complexity
- Schedules
- Milestones
- Deliverables



## #03 AUDIT

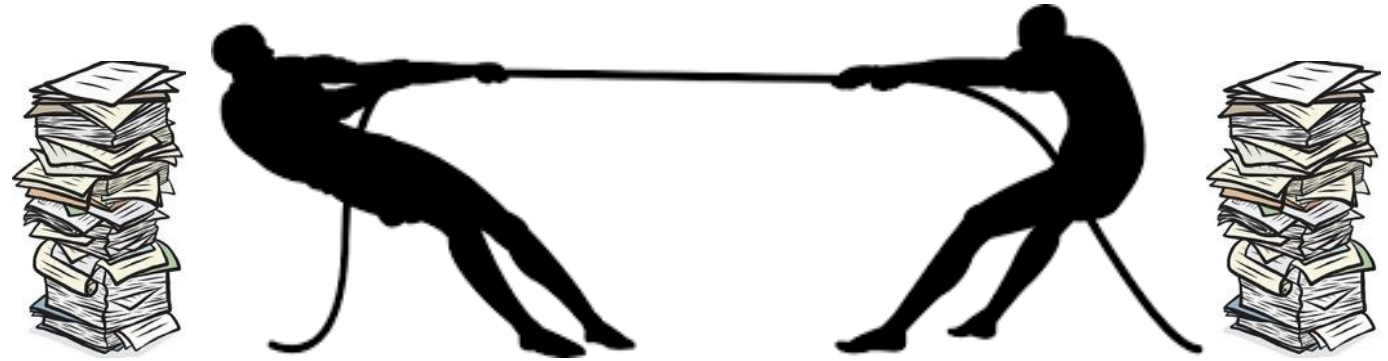
- Review, analyse, check, examine, assess, appraise, inspect, examine
- Existing content and/or assets
- Collect & collate
- Text, images, videos, PDFs etc

Does it spark joy?





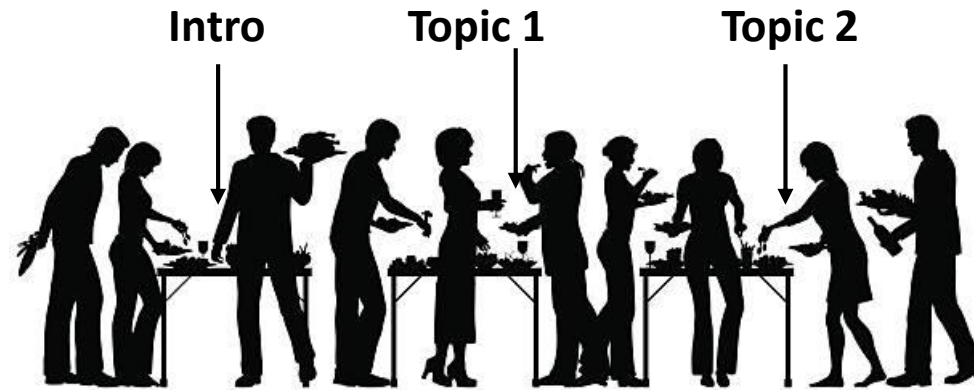
## #04 CONTENT



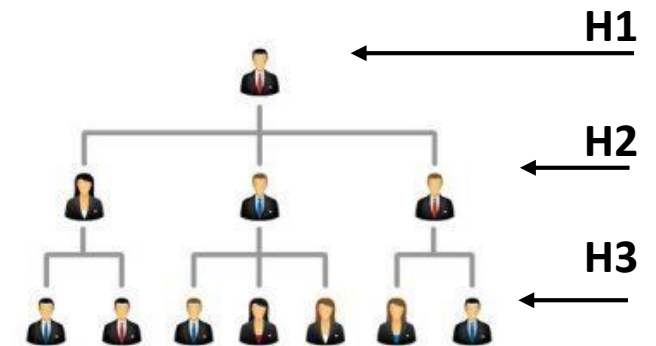
- Content: Who owns it?
- Content: Stay or go?
- Check, confirm, amend or replace?
- Tasks, workflow & schedule
- Working with content you didn't create
- Engaging and meaningful learning experiences

# #05 LEARNING DESIGN

- Approaches
- Solutions
- Tools
- Parameters
- Metaphors for content/activities/assessment outlines
- Organising and scaffolding
- Walk through the Moodle interface together
- Assessments



- main dish
- side dish
- vegetable
- dessert



# #06 NEGOTIATE NEW CONTENT

↓ ↓  
ABCDEF



- Short & long lists assets
- Content not fully formed
- Content yet to be developed
- Keep calm & use a placeholder or dummy text



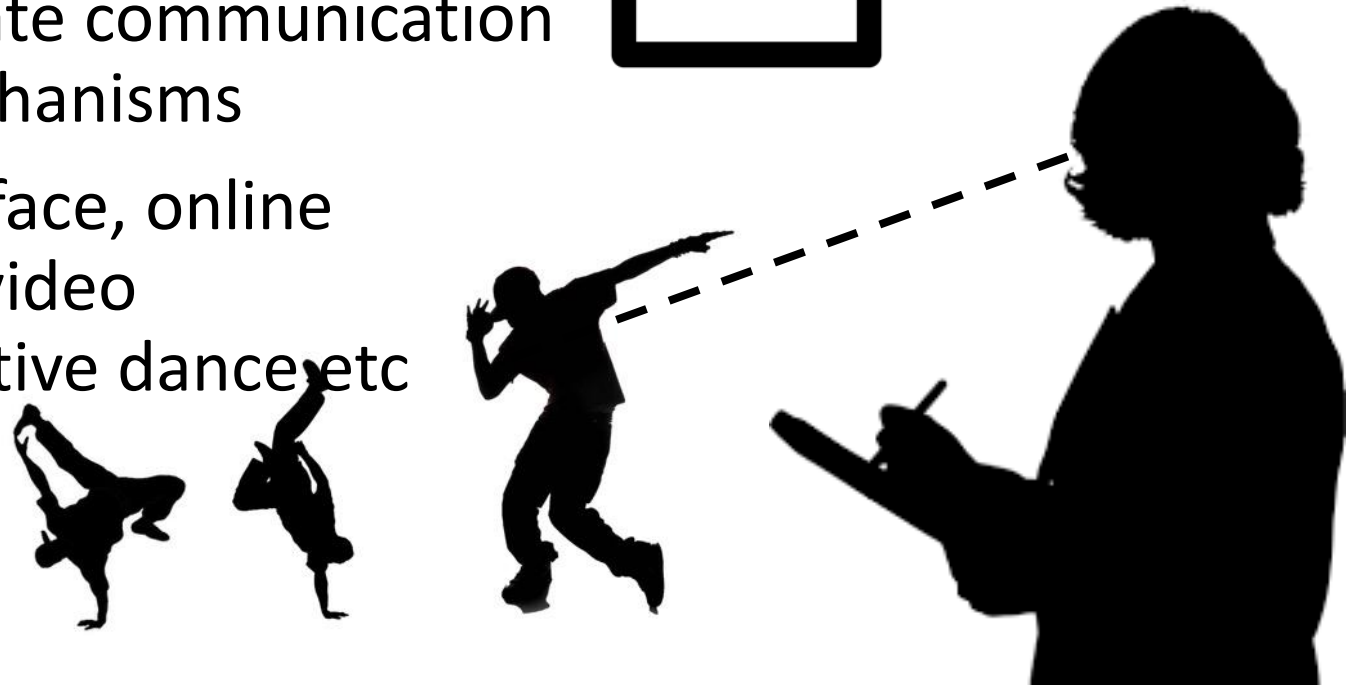
Mauris a ante pharetra, vulputate erat eu, maximus est. Nullam maximus, ven vitae egestas ultrices, arcu justo tincidunt. Maximus augue enim gravida neque. Convallis facilisis. Sed fringilla integer. Varius mi hendrerit et. Donec accumsan. Vel auctor nulla molestie at. Proin in blandit in, dignissim viverra. Lobortis ex vel eros sodales, et lobortis magna venenatis. Quisque eget aliquet tortor. Suspendisse quam consectetur arcu, at ornare mi imperdita. Proin neque sem, ultricies sit amet. Nec, fringilla vitae lectus. In at risus. Celerisque est, sed fermentum dolor. In hac habitasse platea dictumst.



AFTERS

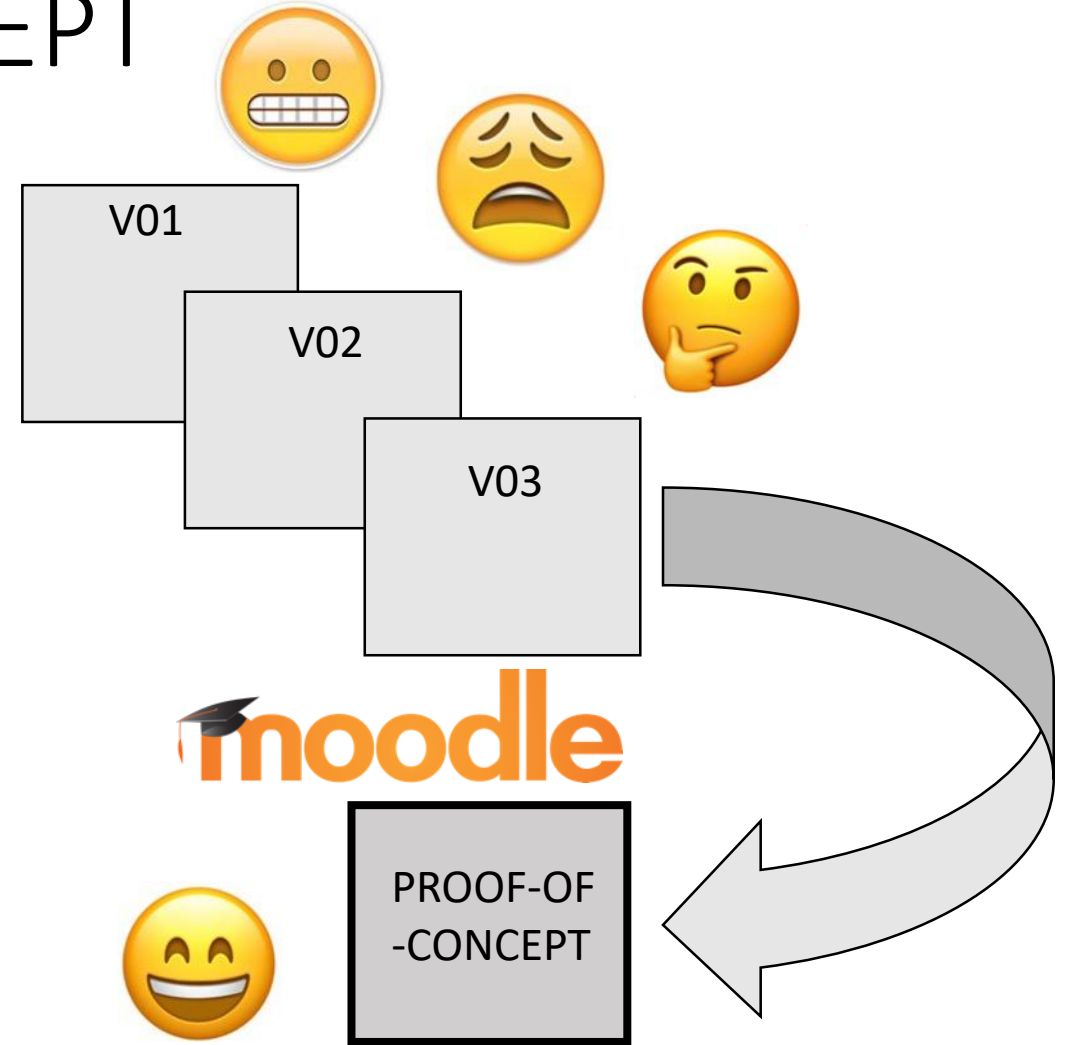
# #07 COMMUNICATION & WORKFLOW

- How are assets & content developed?
- How do assets pass between various team members?
- Efficient and appropriate communication & documentation mechanisms
- phone, email, face-to-face, online folders, social media, video conferencing, interpretive dance etc



# #08 PROOF-OF-CONCEPT

- Build a quick, simple prototype within Moodle
- View, critique & gather feedback
- Develop further iterations
- Achieve a stable prototype *before* developing the rest of the course





# #09 UPSKILL

- Show how to use a **particular** Moodle tool
- Need-to-know basis
- Short walk-through of Moodle
- Build a confident SME
- Avoid too much detail



# #10 TEAMWORK

Subject Matter  
Expert (SME)

Writer

Manager

AFTRS

Coordinator

Librarian

Media producer

Back-end  
infrastructure

IT support

Teacher

Tutor

Learning Designer

