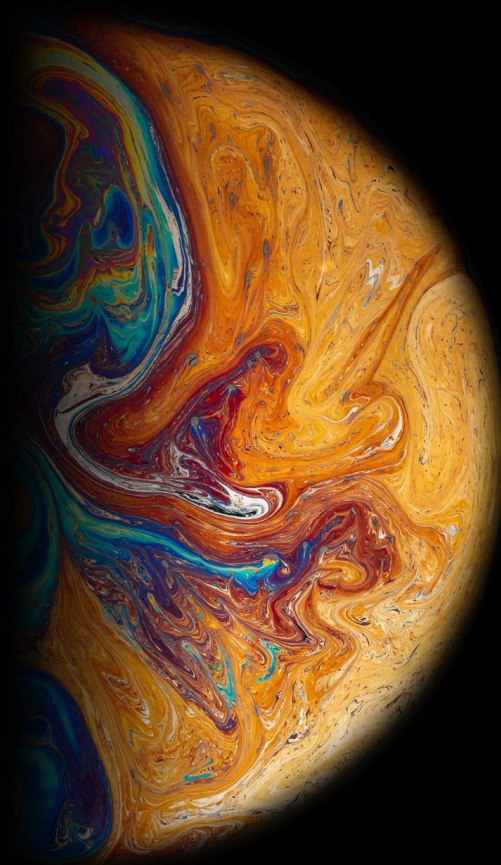




Creativity in eLearning

Presenters: Liam Liddicoat and Justin Stewart





Bespoke creative learning solutions for your clients



Let's look at our sizzle reel.





RIVERLAND AMBASSADOR PROGRAM

What Do We Offer?

Now that you know about our past and heritage, it's time to know what the Riverland has to offer here and now. The list is unending, but we need to begin somewhere! Here are some highlights of what is on offer.

Click each icon to know more about the Riverland's offerings:



Click [here](#) to discover more about the food and beverages of the Riverland with the River Tastes Food and Beverage Trail Interactive Map.







Our creative team



What do we do?

Before we start

Plan your journey





BEFORE WE
BEGIN

Ask yourself and your client....

- ♡ Who are the learners?
- ♡ What are the educational outcomes?
- ♡ What is the size of the course?
- ♡ How much of the source material can be changed/adapted?
- ♡ What kind of interactive and multimedia elements would be suit the project?
- ♡ Where are our resources best deployed?

Level 1 to Level 4



Sales Success with Social Media

ON COMPLETION

INTRODUCTION

Introduction to social selling

Why social selling?

The benefits of social selling

PERSONAL BRANDING

Introduction to personal branding

What is a personal brand?

Lesson 0 of 21

Introduction to social selling

While 80% of businesses believe they deliver superior customer service, only 8% of buyers believe they experience superior customer service, and 80% of sales engagements fail to meet buyer expectations.

SKAI
Sharing Knowledge About Immunisation

Sharing Knowledge About Immunisation

Evidence-based support for conversations with parents who have questions about immunisation

START

EA

Game On.

Module 1 Welcome to Game On.

Start Training

PS provides the user with an exact location in a number of common map formats from UTM (often displayed as S).

Mapping and coordinate systems are based on a datum, which is a mathematical model of the Earth's shape. The datum your map is based on is what datum your map is based on is when calculating your location.

Navigation did the bushfire come from?

of reasonably level ground, or nearly surrounded, or an area drained by a river tributaries.

NAV
NAVIGATION

Navigation - Section 1

Start

Blueprint and storyboarding

The depths of creativity





STORYBOARD QUESTIONS

- ☐ What story are we trying to tell?
- ☐ How do we want to extend the learner within the program?
- ☐ What opportunities do we want to give the user after the learning program is complete?
- ☐ Does each user have the same experience?
- ☐ How do we provide opportunities to collaborate?
- ☐ What will the assessment items be? How do we use assessment items to consolidate the learning.
- ☐ What's the tone of the course?

How can we make this engaging?



Our Process



Storyboard & Screen Designs - Design the product



Alpha - Build the project



Beta - Test and fix



Gold - Deliver the product



Gold



Beta



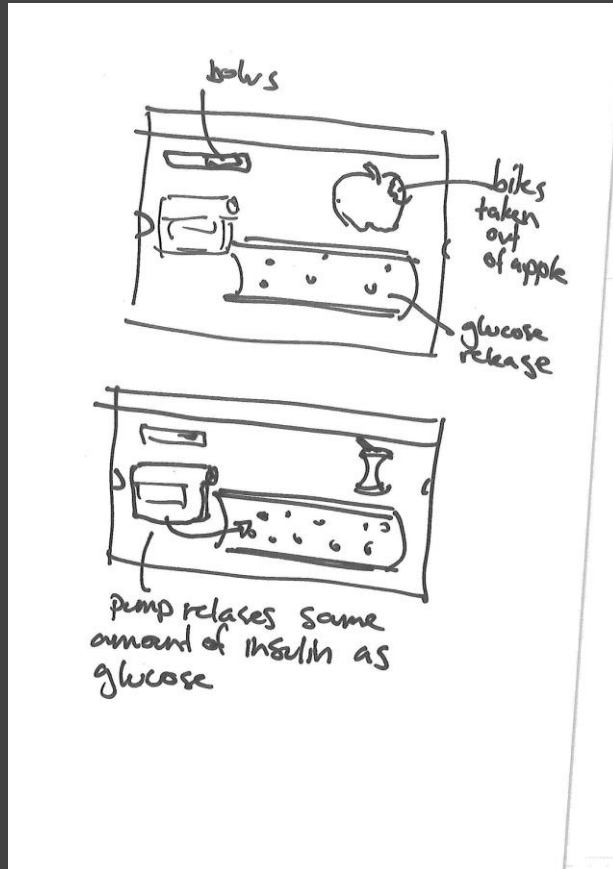
Alpha



Storyboard

Process

Storyboard examples



6. Text on screen:
Topic 3: RECOGNISE Nature and Scope of Domestic and Family Violence

Prevalence of domestic and family violence

Each culture has its sayings and songs about the importance of home, and the comfort and security to be found there. For too long hidden behind closed doors and avoided in public discourse, for many women, home is a place of pain and humiliation and such violence can no longer be denied as part of everyday life for millions of women.

Let's shine a light on this topic. How many women were killed by their current or former partner between 2008-10?
Type your answer and press submit

Answer 89
This equates to nearly one woman every week.

footnote:
Source: C Garcia-Moreno, H Jansen, M Ellsberg, L Heise and C Watts, WHO multi-country study on women's health and domestic and family violence against women: initial results on prevalence, health outcomes and women's responses, World Health Organization (WHO), Geneva, 2005

Type in your answer and submit.

Sticky Stuff Online

Good Sex

If we want to engage young people in a constructive way around sexual health, we have a responsibility to change that.

This might mean challenging values in our communities, and it might mean reflecting on our own unconscious 'baggage' and how some of our personal values may stand between young people and better sexual health.

So, let's jump right in with a quick activity to help us reflect on what we think about sex, and what that might mean for young people that we deal with.

Take a couple of seconds to think of one word or phrase that you associate with **GOOD SEX**.

What if we like sharing anonymously, let us know in the box below, there is no wrong answer as long as no one's safety or wellbeing is being put at risk.

Type your word or phrase in here

Back Next



Screen design

The depths of creativity


Ask Yourself...

- ☐ Who are the learners?
- ☐ What's the clients style?
- ☐ How can I make this really engaging and interesting?
- ☐ Start with researching the client and their style.
- ☐ Researching similar styles to that can also be a great source of inspiration.
- ☐ The key is research, research, research.
- ☐ Look at art books, design books, look at UI trends.



Screen design examples

Module 1 | Introduction Pump Therapy for HP




X of XX

INTRODUCTION TO THE INSULIN PUMP

Insulin pump therapy is a delivery system that aims to mimic normal pancreatic function and is a treatment choice for patients with diabetes. Instead of multiple daily injections (MDI), insulin is delivered to the patient via a small, battery operated device, small enough to fit into the palm of your hand.

Click on the plus signs to view what the components of the pump do.



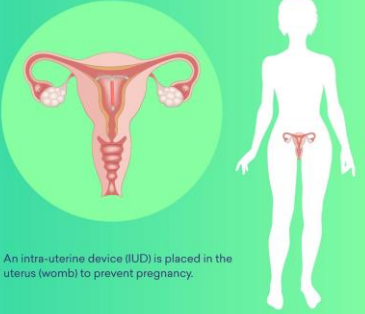
SHINE SA MODULE 1

X of XX

1.3 WHERE ON YOUR BODY?

Click on the contraception to see in the body where this is placed, taken or inserted.

- IUD
- Condoms
- Diaphragm
- Emergency Contraceptive Pill (EC)
- Injectable contraception (DEPO)
- The Pill
- Internal Condoms
- Vaginal Ring
- Contraceptive Implant (Implanon)




An intra-uterine device (IUD) is placed in the uterus (womb) to prevent pregnancy.

Professionalisation of AUSMAT

Topic 1 Introduction

PG XX of XX



The following photos quotes and information are what volunteers faced when reaching their destination Sumatra.

Click on the group to view first hand accounts from each group.

Key learnings

PIETROUNNEL Rail Infrastructure Alliance

Communications and Stakeholder Engagement

Successful Communication Tips

Follow these tips to achieve successful communication with the community and stakeholders.



Development

Known as the build





Development (Alpha, Beta)

- ☐ See what's possible.
- ☐ Use explainer videos.
- ☐ Join online communities.
- ☐ Use animations but question what they do.
- ☐ UI must be simple, responsive, intuitive.
- ☐ Make your build unique.
- ☐ Be smart with navigation.

Standard build examples

Welcome to Game On Module 1

100% Complete

Save and Exit

Start here

Welcome! We're so glad that you've decided to join EA and excited that you're beginning your onboarding journey.

Select your character below that best represents you.

CATEGORY ENTHUSIAST

COMPETITIVE ACHIEVER

CURIOS SOLVER

IMAGINATIVE CREATOR


IMMERSED STORYWRITER

PASSIONATE BELONGER

REWARD SEEKER

STEADY ADVANCER

STRATEGIC LEADER



COMPETITIVE ACHIEVER

They love the thrill of competition and leaderboard domination.

Click to continue

How to fill in your timesheets

Pg 07 of 16

Where?

Name: Name

Fortnight ending: 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 / 11 / 12 / 13 / 14 / 15 / 16 / 17 / 18 / 19 / 20 / 21 / 22 / 23 / 24 / 25 / 26 / 27 / 28 / 29 / 30 / 31 / 32 / 33 / 34 / 35 / 36 / 37 / 38 / 39 / 40 / 41 / 42 / 43 / 44 / 45 / 46 / 47 / 48 / 49 / 50 / 51 / 52 / 53 / 54 / 55 / 56 / 57 / 58 / 59 / 60 / 61 / 62 / 63 / 64 / 65 / 66 / 67 / 68 / 69 / 70 / 71 / 72 / 73 / 74 / 75 / 76 / 77 / 78 / 79 / 80 / 81 / 82 / 83 / 84 / 85 / 86 / 87 / 88 / 89 / 90 / 91 / 92 / 93 / 94 / 95 / 96 / 97 / 98 / 99 / 100 / 101 / 102 / 103 / 104 / 105 / 106 / 107 / 108 / 109 / 110 / 111 / 112 / 113 / 114 / 115 / 116 / 117 / 118 / 119 / 120 / 121 / 122 / 123 / 124 / 125 / 126 / 127 / 128 / 129 / 130 / 131 / 132 / 133 / 134 / 135 / 136 / 137 / 138 / 139 / 140 / 141 / 142 / 143 / 144 / 145 / 146 / 147 / 148 / 149 / 150 / 151 / 152 / 153 / 154 / 155 / 156 / 157 / 158 / 159 / 160 / 161 / 162 / 163 / 164 / 165 / 166 / 167 / 168 / 169 / 170 / 171 / 172 / 173 / 174 / 175 / 176 / 177 / 178 / 179 / 180 / 181 / 182 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Development (Gold)

Use animation wisely - don't throw it in unexpectedly.

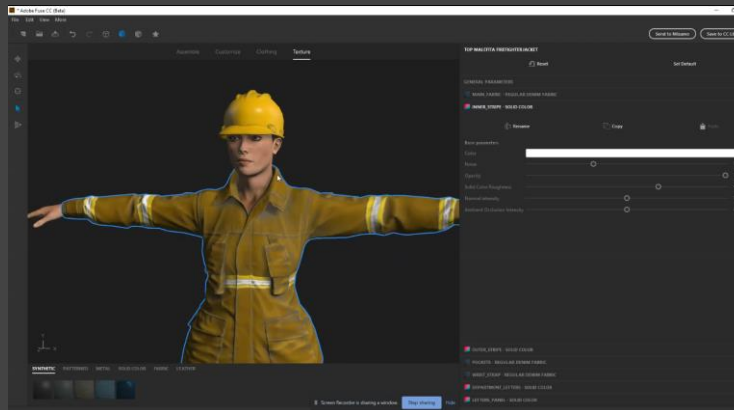
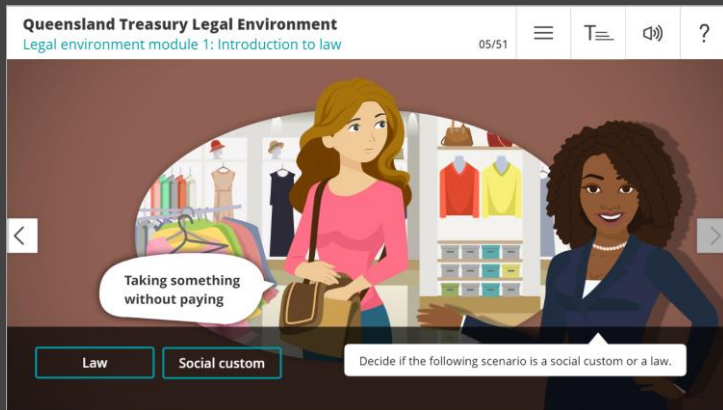
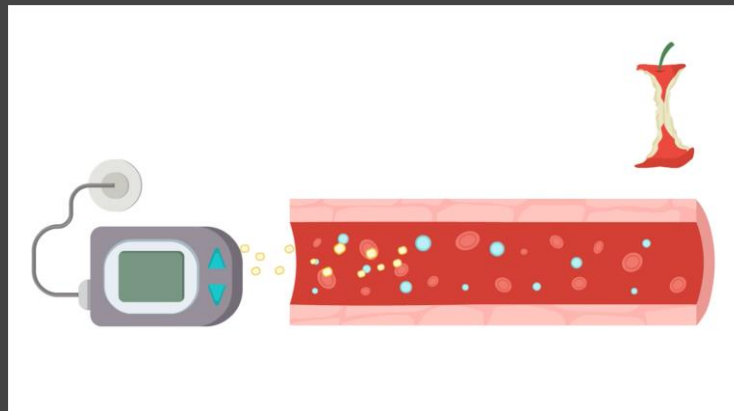
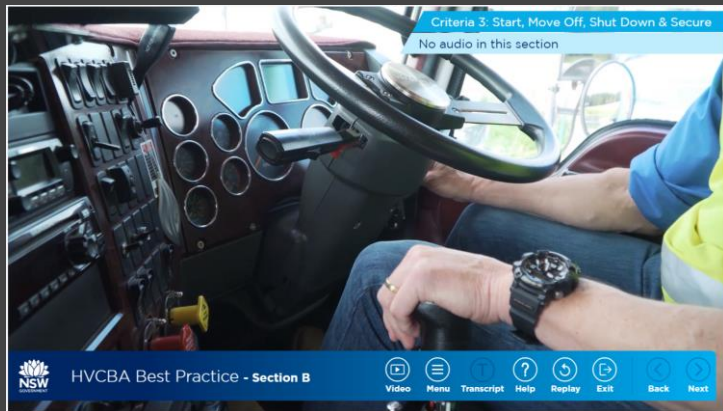
Allow the user to control the audio experience - have that be really visually apparent in the UI.

Development tip - embed rather than insert your audio/visual content as this will increase the size of your SCORM package.

Use videos in splash screens to contextualise your learning - we find this to be most effective method to introduce your course.

Use knowledge checks after videos.

Video and Animation Examples



The future





eCreators

Premium Products 2019



Future of eLearning

The background is a warm, orange-toned photograph of a creative workshop. Several people are seated at a table, working on projects. One person is using a marker to draw on a piece of paper, while another is cutting out a shape. The table is cluttered with various supplies like pens, markers, and paper. The overall atmosphere is one of active learning and creativity.

eCreators

LOVE THE WAY YOU LEARN