The Reengagement plugin
Keeping busy people on track
The Challenges

To keep compliant
To find the time for that course
To improve busy peoples’ performance
To keep people happy
To Increase LMS use
A solution – The Reengagement plugin

Moodle Plugin
Developed by Catalyst - Dan Marsden, Peter Bulmer and Eugene Venter

Restrict access
Supports standard Moodle restrict access functionality.
We use it to control timing of access to Activities.

Email students
Allows custom emails to be sent as required to students.

Teacher controlled
Reengagement is set at a course level, where the teacher can control the emails and content.
Our 3rd Most Popular Plugin
Case Study 1

Getting the Induction Course done..
Government Agency

Only 60% of ‘new starts’ were completing Induction in first 30 days

Reminder emails that escalated..

95% are completed in first 30 days.
Case Study 2
Managing Different Start Times
Shift Work

Start times cannot be the same

Dynamically staggered or restricted access to different activities

c: https://images.app.goo.gl/wJQD8ozz6uxFZ7MV9
Case Study 3
Improving the blended activity
Public Health

Blended Course
Internal and External Participants
Only 40% out of class completed external work
Reengagement Emails -> 85% completed within 30 days
Basic Reengagement use

https://moodle.org/plugins/mod_reengagement
Reminder email

“I want to send an email to students who have not completed the course within two weeks of enrollment”
Re-engagement Solution

Reengagement allows you to send an email to students after a delay, and suppress that email if an activity is complete.
Time Delay Access

“I want an activity to become available to students four weeks after they have completed the assessment, and I want an email to be sent out letting them know it’s now available”
Reengagement Solution

Restrict access prevents the after delay from counting until the assessment is complete.

Email allows us to notify the student.
Re-engagement Solution cont.

Using Reengagement activity completion and restrict access on the follow up activity ensure students get access at the right time.
Congratulation email

“I want to send a course completion email to students, but I do not want to use badges”
Re-engagement Solution

Restrict access prevents the after delay from counting until all activities on the course are complete.

Using the shortest delay time of 5 minutes ensures an email is sent quickly after the student completes.
Tips and Tricks

**SPAM**
When is an email too much?

**Stick to New courses**
Retro fitting risks spamming users.

**Language**
Consistent use of language between course and emails

**Use Multiple Reengagements**
To get the logic that you want through the course
Future Features

Integration with Instant messaging and workplace
eg. Moodle.net, Yammer

Improved performance
Currently impacts sites with lots of reenagement plugins and large enrollments

UX
We have become aware that it could be easier to use

Staggered emails
Reduce load on server and LMS Administrator
Thank You

pauls@catalyst.net.nz
www.catalyst.net.nz

@pstevens99
linkedin.com/paul-stevens-0687207

https://moodle.org/plugins/mod_reengagement