Achieve company goals using Moodle

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About Us

12 years young. Like all good things, we started small and have grown into one of Australia’s best digital learning organisations.

eCreators are a Certified Moodle Partner across APAC with distributions and installations globally.

We help to solve learning problems in the NFP, Government, Corporate, K12, and University space and have a variety of distributions to suit.

We are 100% Australian owned.
About Me

- 25 Years Experience in Operational Management
- Managing people in multiple locations both in Australia and internationally - up to 80 locations and 800 staff
- Passionate about education
- Totally believe that education is one of the biggest barriers to social inclusion
- Been heavily involved in managing environments where compliance is paramount
- Managed multiple government contracts
- Tend to over communicate
Daily challenges of running a business
“I’ve seen the **LMS underutilised** in many organisations, especially those that need to justify its existence to receive ongoing funding.

By the utilising the LMS as a **business communications tool**, utilisation will **dramatically increase.**”
Common Organisational Issues

- Under utilisation of company systems
- Effective Communication
- Compliance
- Retention
- Managing and enhancing workplace culture
- Managing costs
How Moodle can help in ways you traditionally haven’t thought of.

- Use **Forums** and **Messaging** to communicate to staff in a wide range of locations
- Provide Video chat - so no matter your location the message is consistent
- Create Mini and engaging modules within Moodle to educate staff.
- Align your training plans to your strategic plan
- Use Moodle to Measure engagement of staff
- Use notifications to provide alerts when training and messages have been updated
- Manage the engagement of staff by completion rates
- Get immediate reach via the Moodle Mobile app
# Change management

## How you can use Moodle

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Forum</strong></td>
<td>Allow employees to ask questions, seek information and provide feedback in an open transparent manner. Can be moderated.</td>
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<tr>
<td><strong>Content</strong></td>
<td>Build microlearning modules which improve employee awareness about upcoming changes in the organisation. Produce micro video pieces for regular video updates from stakeholders.</td>
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<td><strong>Blogs</strong></td>
<td>Provide organised, structured communications and documentation that learners can use to stay up to date. Make it easy to use and easy to search</td>
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<tr>
<td><strong>Notifications</strong></td>
<td>Auto notifications for when there are new updates or deadlines for requests for information</td>
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How great content can help?

- Create interactive and engaging content
- Make it short and quick to gain people’s attention
- Make it regular
- Use it to update organisational performance against your strategic plan
In summary

Moodle is great for recording and monitoring training.
However it can be used as a tool for staff engagement
Provide a platform for communication
Provide a forum for feedback
Help reduce the cost of training
Ensures the message is consistent and clear
Get more utilisation from your LMS