

Presenter: Sally Matheson

Achieve company goals using Moodle



About Us

12 years young. Like all good things, we started small and have grown into one of Australia's best digital learning organisations.

eCreators are a Certified Moodle Partner across APAC with distributions and installations globally.

We help to solve learning problems in the NFP, Government, Corporate, K12, and University space and have a variety of distributions to suit.

We are 100% Australian owned.

100%
AUSTRALIAN

12
YEARS

600+
CLIENTS

About Me

- 25 Years Experience in Operational Management
- Managing people in multiple locations both in Australia and internationally - up to 80 locations and 800 staff
- Passionate about education
- Totally believe that education is one of the biggest barriers to social inclusion
- Been heavily involved in managing environments where compliance is paramount
- Managed multiple government contracts
- Tend to over communicate



Daily challenges of running a business

“I’ve seen the **LMS underutilised** in many organisations, especially those that need to justify it’s existence to receive ongoing funding.

By the utilising the LMS as a **business communications tool**,
utilisation will **dramatically increase.”**

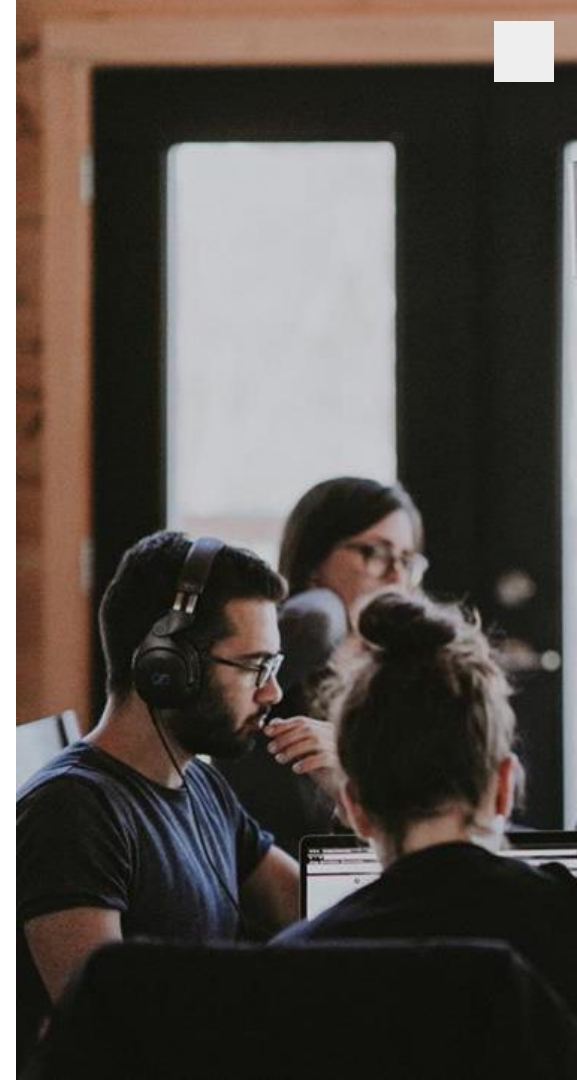
The background of the slide features a dark, moody photograph of a workspace. In the upper left, a portion of a computer monitor is visible, showing a dock with various application icons including Adobe Illustrator (Ai), Adobe InDesign (Id), Adobe Photoshop (Ps), and others. Below the monitor, a smartphone lies on a light-colored surface, its screen displaying the time '4:07'. The overall lighting is dim, with a soft glow from the screen. A small white square is located in the top right corner of the slide, and a small orange square is in the bottom left corner.

Common Organisational Issues

- Under utilisation of company systems
- Effective Communication
- Compliance
- Retention
- Managing and enhancing workplace culture
- Managing costs

How Moodle can help in ways you traditionally **haven't thought of.**

- Use **Forums** and **Messaging** to communicate to staff in a wide range of locations
- Provide Video chat - so no matter your location the message is consistent
- Create Mini and engaging modules within Moodle to educate staff .
- Align your training plans to your strategic plan
- Use Moodle to Measure engagement of staff
- Use notifications to provide alerts when training and messages have been updated
- Manage the engagement of staff by completion rates
- Get immediate reach via the Moodle Mobile app



Change management

How you can use Moodle

Forum

Allow employees to ask questions, seek information and provide feedback in an open transparent manner. Can be moderated.

Content


Build microlearning modules which improve employee awareness about upcoming changes in the organisation. Produce micro video pieces for regular video updates from stakeholders.

Blogs

Provide organised, structured communications and documentation that learners can use to stay up to date. Make it easy to use and easy to search

Notifications

Auto notifications for when there are new updates or deadlines for requests for information

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- A background image showing a group of people, including a woman and a man, smiling and working together at a wooden table. A laptop is open on the table. The image is dimmed to allow text to be read.
- Create interactive and engaging content
 - Make it short and quick to gain people's attention
 - Make it regular
 - Use it to update organisational performance against your strategic plan

**How great
content
can help?**

In summary

Moodle is great for recording and monitoring training.

However it can be used as a tool for staff engagement

Provide a platform for communication

Provide a forum for feedback

Help reduce the cost of training

Ensures the message is consistent and clear

Get more utilisation from your LMS





eCreators

LOVE THE WAY YOU LEARN

Questions

 **Partner**

CERTIFIED SERVICES PROVIDER