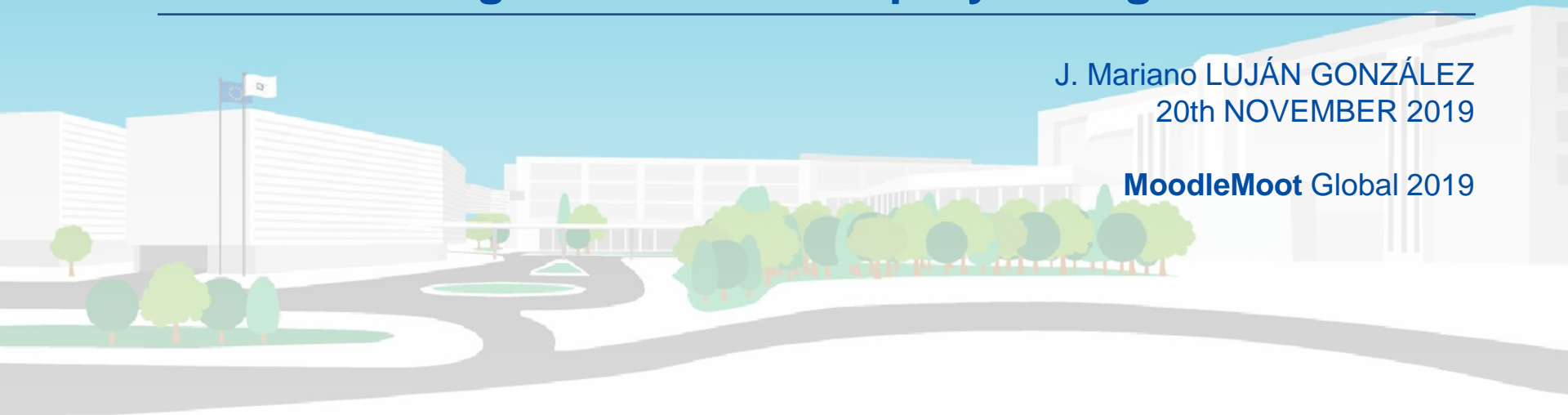


EUIPO: Providing free Intellectual Property training with Moodle 3.6

J. Mariano LUJÁN GONZÁLEZ
20th NOVEMBER 2019

MoodleMoot Global 2019



About EUIPO

The **EUIPO** (European Union Intellectual Property Office) is an agency of the European Union which purpose is to:

Protect
Intellectual
Property Rights
and consumers

Foster
creativity,
innovation &
entrepreneurship

Raise
awareness &
Share
knowledge



SINCE
2012

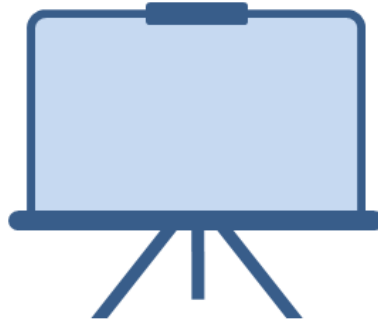
The **Learning Portal** is the online home for the EUIPO Academy, a general learning and knowledge sharing hub based on Moodle 3.6.

The EUIPO Academy Learning Portal

A quick insight into the EUIPO's Academy Learning Portal



+17000
registered users



+840
courses available



+400
courses certificated

The EUIPO Academy Learning Portal



The EUIPO Academy Learning Portal

Authentication
method



Cohort



Availability



Enrolment
method



CAN SEE ✓

Course settings

Availability



EUIPO users
GENERAL users
NOs
PES
All

The EUIPO Academy Learning Portal

Authentication
method

+

Cohort

+

Availability

+

Enrolment
method



CAN ENROL ✓

Course settings

▼ Audience

- ☒ Judges
- ☐ OHIM Staff
- ☒ IP National Offices
- ☒ Non IP National Offices
- ☒ SME

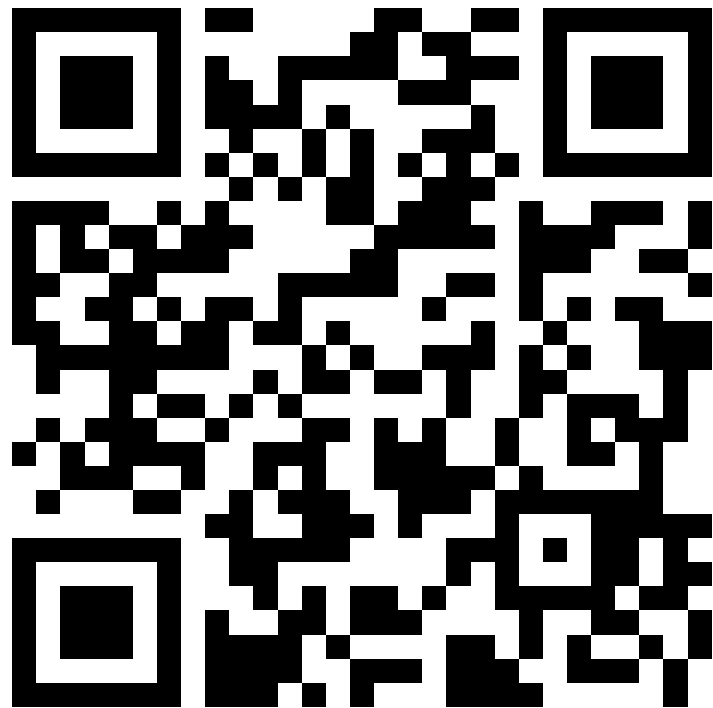
Enrolments

Manage enrol plugins
Course meta link
Guest access
Manual enrolments
Profile field enrolment
Publish as LTI tool
Request enrolment
Self enrolment



Let's get
VISUAL!

<https://euipo.europa.eu/knowledge>





[Catalogue](#)

Live Webinars

Pan-European Seal

SME Learning Area

First time here?

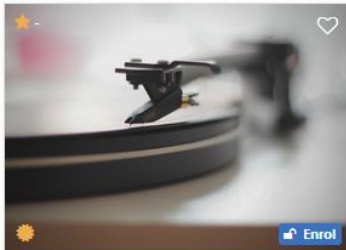
Calendar

November 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

A **dynamic home page** with a **slider** and a quick access to **main content** and the **search**

New



WEBINAR

Type of mark and acceptable formats of representation **Intermediate** **New**

40 min. EN



WEBINAR

International Classification of Goods and Services **Basic** **New**

56 min. EN



WEBINAR

OECD/EUIPO report on trends in trade in counterfeit and pirated goods 2019 **Basic** **New**

43 min. EN

Popular



WEBINAR

Webinar: The name of a plant variety in the Community plant variety right system - EN, DE, ES, FR & IT (Basic level) **Basic** **Popular**

50 min. EN/FR/DE/IT/ES



WEBINAR

Winnie the Pooh and friends; trade mark protection for cuddly toys (Intermediate level) (with certificate) **Popular** **Intermediate**

43 min. EN



E-LEARNING

Programme Management Basics **Intermediate** **Popular**

30 min. EN

A **dynamic home page** with customisable carrousel:

- **New**
- **Popular**
- **Suggested** *(based on user preferences)*

First name

Surname

Email address

Email display

City/town

Select a country

Select your training preferences

Search filters

Search for a keyword

Search keywords



Category

INTELLECTUAL PROPERTY / TRADE MARKS / Examination on absolute gr

Level

- ☐ Basic
☐ Intermediate
☐ Advanced
☐ No Level

Duration

Any

Format

☒ Language courses
☐ e-learning
☐ Blended learning
☐ Webinar

Language

☒ English
☐ French
☐ German
☐ Italian

IP Course

Any

10 results

Order by Relevance



E-LEARNING

ECP4: Collaborative Network (Basic level) (with certificate)

Basic

30 min. EN



E-LEARNING

CP3 Implementation in the National IP Offices: Absolute Grounds, Figurative Marks Containing Descriptive/Non-distinctive Words (Basic level) (with certificate)

Basic

60 min. EN



WEBINAR

Webinar: Article 6ter of the Paris Convention (Advanced level) (with certificate)

Advanced

60 min. EN



Real-time search based on metadata

Learning Plan: EUTM and RCD Learning Plan for University Students

[Home](#) > [Learning plans](#) > [EUTM and RCD Learning Plan for University Students](#)

The EUTM and RCD learning plan for University students, provides comprehensive knowledge of the EUTM and RCD protection systems, as well as of the Madrid system for international registration of trade marks. This learning plan has been structured to progressively cover main substantial, procedural, practical questions, and recent developments in EUTM and RCD protection.

Moreover, besides mandatory courses, the learning plan proposes supplementary materials that will allow a deeper understanding of these subject matters.

Learning Plan progress

You have completed **0** of **18** courses in this Learning plan.

Learning Plans with a global certificate

Learning Plan enrolment



If you are interested in completing this Learning Plan, please click on the enrol button below.

[ENROL ME](#)

Learning Plan details



🕒 Duration: 1645 min.

🎓 Modality: elearning

⚙️ Certificate: Yes

✓ Completed: No

📖 Mark as favourite

Learning Plan courses



Not started Introduction to the EUTM system - EN (15-03-2017) (Basic Level) (with certificate)

This presentation provides a short introduction to the EUTM system. More specifically the requirements for registration and the characteristics of the proceedings; the legal instruments and institutions of the EUTM system and the interplay between the EUTM system and the national trade mark systems.

🕒 30 min. 🌐 EN 📅 15/12/2017


[Enrol](#)

Not started European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate)


This is an eLearning course presenting core information related to the European Union trade mark (EUTM) and the scope and functioning of the European Union Intellectual Property Office (EUIPO). It reflects the legislative changes which entered into force on 1st October 2017. There are 8 modules with an estimated learning time of 4 hours. The Value of a Trade Mark What is a T...

My Learning


[My courses](#)
[My learning plans](#)
[My favourites](#)



38
Enrolled


















19
Completed



15
Certificates

Show entries

Course name	Status	Certificate
 EU Certification marks: Lessons learned from examination of first applications	Completed	
 European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate)	Completed	
 Generic Trade Marks	Completed	
 Guide to Proof of Use	Completed	
 International Classification of Goods and Services	Completed	
 Introduction to the EUTM system - EN (15-03-2017) (Basic Level) (with certificate)	Completed	
 Proof of Priority and Seniority 2-3-2016 (Advanced level) (with certificate)	Completed	
 Registered Community Design (RCD) in a Nutshell 2019 (Basic level) (with certificate)	Completed	
 Requirement		

Logged in user

Student

Country: Spain

City/town: Alicante

Email address: student@gmail.com

Latest badges



My Learning Page with access to enrolled content, certificates and favourites

Manage entities

Learning plans

Access to Manage learning plans area

⚙️ Manage

Entity groups

Manage carrousels area

⚙️ Manage

Manage Users

User domains

Manage domains list

⚙️ Manage

Inactive users

Manage inactive users

⚙️ Settings

Data export

Catalogue

Download catalogue. (Document in XML format)

📄 Download

Dashboard

Download dashboard document (XLS format)

📄 Download

⚙️ Generate

Last time generated: 13/11/2019 - 11:20

Site settings

Slideshow

Manage slide

⚙️ Manage

Social media

Manage settings: social media links, general configuration of frontpage slides and footer settings

⚙️ Manage

Academy Admin Area to manage the all the **custom content** and **reports**

The EUIPO Academy Learning Portal



<https://euipo.europa.eu/knowledge>



www.euipo.europa.eu



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Thank you